

# MUDMIE CHUTHAMSATID

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## EXPERIENCE

**Jitta Wealth**, Product Designer

June 2020 – May 2021 / Remote

Led the design of wealth management iOS app & referral system, increasing the company's total assets under management by \$200M. Partnered with customer success & data teams to set up metrics and establish data-driven design practices.

**Autodesk Construction Cloud**, Product Design Intern

May – Aug 2019 / San Francisco, USA

Conducted user interview & concept test to understand user mental models in construction form creation process. Synthesized research findings and designed enterprise web app, which simplified the form creation process and eliminated the reliance on third-party software.

**PlanGrid**, Product Design Intern

Sep – Dec 2018 / San Francisco, USA

Created user flow, redesigned account management portal, and performed usability testing. Introduced user access control & in-app license purchasing feature, enabling IT admins to purchase software licenses and monitor their usage.

**Nulogy**, Product Design Intern

Jan – Apr 2018 / Toronto, Canada

Examined workflows in manufacturing plants and designed shipment audit trail feature, increasing warehouse efficiency and allowing manufacturers to comply with the FDA regulations.

**LCBO Innovation Lab**, UX/UI Design Intern

May – Aug 2017 / Kitchener, Canada

Designed craft beer ordering system & tasting note data collection mobile app to eliminate pain points from manual processes, reducing task completion time by 85%.

## COMMUNITY

**UW/UX**, Design Mentor

Nov 2019 – Jul 2021 / [uwux.ca](http://uwux.ca)

Promoted the growing design community at the University of Waterloo by facilitating design workshops and mentoring junior designers.

**Hack the North**, Designer & Organizer

Mar 2019 – Feb 2020 / [2019.hackthenorth.com](http://2019.hackthenorth.com)

Led the design of a responsive comic-themed application portal and QR scanner tool for Canada's largest hackathon, supporting 7,000+ applicants & 2,000+ attendees.

## EDUCATION

**University of Waterloo**, BAsC

Class of 2020

Systems Design Engineering, Management Sciences Option, Honours, Co-op.

## SKILLS & TOOLS

UI/UX Design	User Research	Figma	Adobe Photoshop	HTML/CSS/Sass
Product Thinking	Usability Testing	Sketch	Adobe Illustrator	Bootstrap/Git
Interaction & Visual Design	Web Development	InVision	Adobe InDesign	JIRA
Data Driven Design	Project Management	Hotjar	Google Analytics	